



Proposal for Sponsorship

About Movie Trivia Night

Movie Trivia Night is a popular monthly event regularly filling our Sky Room Café. Teams of six or fewer answer 60 questions about actors and actresses, awards - and everything else associated with the world of film - in a battle of knowledge for cash and other prizes. Questions are projected on our big screen in the Sky Room Café, providing a great platform for visibility of your sponsorship. Be a part of this fast-paced, fun-filled evening, packing the house night after night.

A Highly Visible Way to Support the Arts in Our Community

Sponsorship of Movie Trivia Night at the Cinema Arts Centre is a great opportunity for exposure to a diverse constituency while supporting one of Long Island's longest standing and most beloved cultural organizations. With approximately 150,000 visitors each year and over 10,500 loyal and engaged members, the Cinema Arts Centre is a vibrant community hub with remarkable outreach capacity.

The Cinema Arts Centre's multiple promotional channels include:

- On-Screen Advertising (3 theatres, 4 shows each day; over 12,000 monthly visitors)
- Cinema Arts Centre Web Site (Approximately 25,000 monthly daily page views)
- Email to list to over 22,000 subscribers
- Active and engaged social networking community (Approximately 15,000 combined followers)
- Monthly Program Guide (Distribution, 20,000, including direct mail to over 7,500 homes)
- Lobby Posters and flyers (over 12,000 monthly visitors)

In addition, we often highlight our partners in our press releases. Program sponsors are always included in our press materials. The CAC is routinely featured in publications such as Newsday, the New York Times, Times of Huntington, the Long Islander and the Long Island Press. Additionally, the CAC has been featured on FiOS 1, News 12, PBS 21, and through radio interviews on stations such as WUSB, WBAI and more.

Cinema Arts Centre | 423 Park Avenue | Huntington NY 11743 | 631-423-7610
www.cinemaartscentre.org

The mission of the Cinema Arts Centre is to bring the best in cinematic artistry to Long Island, and use the power of film to expand the awareness and consciousness of our community.

Sponsorship Request and Benefits

We invite you to partner with us as the Presenting Sponsor of Movie Trivia Night. Sponsor one, three, six, or twelve monthly events.

Single event: \$750
Three events: \$2,000
Six events: \$3,500
Twelve events: \$5,000

Benefits Delivered for Each Month of Sponsorship:

- **Featured Benefits:**
 - Six Tickets to Each Sponsored Event
 - Verbal Acknowledgement at Each Sponsored Event
 - Full Slide Acknowledgment with Logo at Opening, Intermission and Close of Trivia Presentation at Each Sponsored Event
 - Acknowledgment in All Social Media Promotion
 - Acknowledgement in All Press Releases
- **Logo Inclusion on:**
 - Slide Advertisement for Event to Run on Our Three Screens in the Lead-up to Each Event
 - Event Banner on Cinema Arts Centre's Homepage
 - Event Ad in Program Guide
 - Each Trivia Presentation Slide at Event
 - Event Flyers and Posters
- **CLICKABLE Logo Inclusion on:**
 - Event Page on Cinema Arts Centre's Website
 - Program E-Blast
 - Two Editions of the Cinema Arts Centre's Community E-Newsletter

Sponsor Three Event or More and Receive the Following Benefits Delivered for One Full Year:

- Listing on Donor Wall in Our Sky Room Cafe
- Listing on the Back Page of Our Monthly Program Guide
- Clickable Logo Inclusion in the Featured Column of the Sponsor Page at the CAC Website

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About the Cinema Arts Centre

The Cinema Arts Centre (CAC) is Long Island's premiere, year-round, independent and international film showcase and its only 501(c)3 not-for-profit community cinema. Located on Long Island's North Shore, just an hour from Manhattan, the CAC is unique in scope and programming, with three state-of-the-art theaters, including a main auditorium holding nearly 300 seats. The CAC offers compelling American and international films, restored classics as well as entertaining popular films, adventurous and cutting edge films and a remarkable array of monthly film series, often coordinated with music, art exhibits and more. Educational programming includes workshops in screenwriting and filmmaking. An enlightening Film Arts in Education program enhances curriculum for Long Island middle school and high school students.

The CAC has hosted countless in-person discussions and receptions with directors, celebrities, scholars, and critics, including Robert Altman, Charles Burnett, Ed Burns, Steve Buscemi, Leslie Caron, Harry Chapin, Tony Curtis, Edie Falco, Danny Glover, Samuel Goldwyn, Jr., Celeste Holm, Byron Janis, Ang Lee, Spike Lee, Lynn Redgrave, George Romero, Isabella Rossellini, Paul Schrader, John Turturro, Wim Wenders, Debra Winger and many more!

In the spirit of community, we offer a multi-purpose meeting place, the Sky Room Café. This space is a 2,200 square foot room which overlooks a picturesque sculpture garden with a patio dining area, and serves as an ideal venue for special events, receptions with filmmakers and guest speakers, a meeting place for patrons, and has film exhibition capabilities. We follow the guiding principle of showing films that don't pollute the mind, and providing food that doesn't pollute the body. For this reason, our Sky Room Café offers a variety of organic and all-natural menu selections.

Additionally, many community groups use the CAC as a platform for education and advocacy around issues such as the environment, healthcare and human rights. The CAC contributes meaningfully to the quality of life in our community, has a positive impact on the local economy, and provides a venue for fellowship and the exchange of ideas. The CAC is a true community center.

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