



**February 28, 2021 – April 25<sup>th</sup>, 2021**

*This year, our fundraiser will be all virtual and will include three great award events, the Golden Globes, the SAG Awards, and the Oscars! “Attendees” will watch the events at home and join free Watch Parties on Zoom where they can chat with friends about the show, and participate in fun activities like trivia and bingo. All information about where to watch and how to attend will be hosted on one web page where we will include opportunities to buy raffle tickets, make contributions, and where we will prominently feature our sponsors. We will be driving traffic to this page with a robust multi-channel effort February – April.*

**Presenting Sponsor: \$5,000 (1 available!)**

*Our Presenting Sponsor will have **industry exclusivity**. No other sponsors from our presenter’s industry will be included in this event. Other benefits include:*

- Top placement of your clickable logo on:
  - Fundraiser Webpage (February – end of April)
  - Fundraiser Emails (February – end of April)
  - Sponsorship page at CAC website (Full year)
- Clickable logo placement in:
  - Twice-monthly Community Newsletter (Over 23,000 opt-in subscribers, full year)
  - Feature articles in special Awards Season emails (February 19, March 5, March 19, April 9, and April 23)
- Reserved space for 8 in all three Watch Parties
- Speaking opportunity during all three Watch Parties (February 28, March 14, April 25)
- Opportunity to share coupons and/or special offers with our newsletter subscribers and over 20,000 social media followers
- A dedicated still screen advertisement to run in our pre-screening slideshow in all three of our theaters upon reopening (Full year)

FOR MORE INFORMATION, CONTACT: Rene Bouchard, [rene@cinemaartscetnre.org](mailto:rene@cinemaartscetnre.org)

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- Feature article about your business in our community newsletter with more than 23,000 opt-in subscribers (May include images and hyperlinks; must be redeemed by April 2022, our staff will work with you to plan and create this feature)
- Listing in “Reopening Star” signage in our lobby where we will acknowledge those who made a significant contribution toward our ability to reopen our facility once conditions are more safe. (Fixture in Facility)
- Listing on our donor wall and all places where donors are acknowledged once we reopen for (Full year)

**Featured Sponsor: \$2,500 (2 available)**

*Benefits include:*

- Prominent placement of your clickable logo on:
  - Fundraiser Webpage (February – end of April)
  - Fundraiser Emails (February – end of April)
  - Sponsorship page at CAC website (Full year)
- Clickable logo placement in:
  - Twice-monthly Community Newsletter (Over 23,000 opt-in subscribers, full year)
  - Feature articles in special Awards Season emails (February 19, March 5, March 19, April 9, and April 23)
- Reserved space for 4 in all three Watch Parties
- Speaking opportunity during all three Watch Parties (February 28, March 14, April 25)
- Opportunity to share coupons and/or special offers with our newsletter subscribers and over 20,000 social media followers
- A dedicated still screen advertisement to run in our pre-screening slideshow in all three of our theaters upon reopening (Six Months)
- Feature article about your business in our community newsletter with more than 23,000 opt-in subscribers (May include images and hyperlinks; must be redeemed by April 2022, our staff will work with you to plan and create this feature)
- Listing in “Reopening Star” signage in our lobby where we will acknowledge those who made a significant contribution toward our ability to reopen our facility once conditions are more safe. (Fixture in Facility)
- Listing on our donor wall and all places where donors are acknowledged once we reopen for (Full year)

**Supporting Sponsors: \$1,000 (6 available)**

*Benefits include:*

- Placement of your clickable logo on:
  - Fundraiser Webpage (February – end of April)
  - Fundraiser Emails (February – end of April)
  - Sponsorship page at CAC website (Full year)
- Clickable logo placement in:
  - Twice-monthly Community Newsletter (Over 23,000 opt-in subscribers, full year)
  - Feature articles in special Awards Season emails (February 19, March 5, March 19, April 9, and April 23)

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- Reserved space for 4 in one Watch Party of your choice, with...
- Speaking Opportunity during one Watch Party of your choice (February 28, March 14, or April 25)
- Opportunity to share coupons and/or special offers with our newsletter subscribers and over 20,000 social media followers
- A dedicated still screen advertisement to run in our pre-screening slideshow in all three of our theaters upon reopening (Three Months)
- Feature article about your business in our community newsletter with more than 23,000 opt-in subscribers (May include images and hyperlinks; must be redeemed by April 2022, our staff will work with you to plan and create this feature)
- Listing in “Reopening Star” signage in our lobby where we will acknowledge those who made a significant contribution toward our ability to reopen our facility once conditions are more safe. (Fixture in Facility)
- Listing on our donor wall and all places where donors are acknowledged once we reopen for (Full year)

**Contributing Sponsors: \$500 (12 available)**

*Benefits include:*

- Placement of your clickable logo on:
  - Fundraiser Webpage (February – end of April)
  - Fundraiser Emails (February – end of April)
  - Sponsorship page at CAC website (Full year)
- Clickable logo placement in:
  - Twice-monthly Community Newsletter (Over 23,000 opt-in subscribers, full year)
  - Feature articles in special Awards Season emails (February 19, March 5, March 19, April 9, and April 23)
- Reserved space for 2 in one Watch Party of your choice, with...
- Speaking Opportunity during one Watch Party of your choice (February 28, March 14, or April 25)
- Opportunity to share coupons and/or special offers with our newsletter subscribers and over 20,000 social media followers
- Feature article about your business in our community newsletter with more than 23,000 opt-in subscribers (May include images and hyperlinks; must be redeemed by April 2022, our staff will work with you to plan and create this feature)

Reply form on next page:

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**Sponsor Information (Please print or type.)**

Name	
Company	
Address	
City	
State	
Zip Code	
Phone	
Email	

Presenter \$5,000;  Featured \$2,500;  Supporting, \$1000;  Contributing, \$500

Supporting and Contributing Sponsors, please select Watch Party Date for reserved space and speaking opportunity, if known at this time:

Golden Globes, 2/28/21;  SAG, 3/14/21;  Oscars, 4/25/21;  Will Schedule by 2/22/21

**Payment (Please print or type.)**

Total Amount	
Payment Type	<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover
Card Number	
Expiration Date	
Signature	

**Acknowledgement Information**

Please use the following names in all acknowledgments:

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**Cinema Arts Centre**, 423 Park Avenue (Mail to PO Box 498), Huntington, NY 11743

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