



Advertising at the Cinema Arts Centre

On Our Screens: Your still advertisement will run in our pre-screening slideshow in all three theaters, 12 shows a day, approximately 3,000 weekly visitors.

In Our Program Guide: Our bi-monthly program guide is has a distribution of 20,000 to libraries, transportation centers, and highly trafficked public areas, and is directly mailed to over 7,000 homes.

In Our Community Newsletter: Our newsletter is emailed twice monthly to over 22,000 opt-in subscribers.

With about 135,000 visitors each year and approximately 10,000 loyal and engaged members, the Cinema Arts Centre is centrally located to attract audiences from all over the diverse communities of Long Island.

The Cinema Arts Centre presents film programming 365 days/year, including a variety of American and international films, documentaries, film series, and approximately 300 special events each year, often coordinated with receptions and special guests. Annually we present special programs for Black History Month, Women’s Herstory Month, and we host the Long Island Lesbian and Gay Film Festival.

Over 300 local businesses and companies work with the cinema in some way. By partnering with the Cinema Arts Centre, you are aligning your business with a beloved cultural icon, with a large and loyal following.

RATES

On Our Screens:

One Month: \$375*

Three Months: \$825**

Six Months: \$1,500**

Twelve Months: \$2,750**

In Our Program Guide:

One Issue*

Full Page: \$875

Half Page: \$475

Quarter Page: \$275

Three Issues**

Full Page: \$775 each

Half Page: \$425 each

Quarter Page: \$250 each

Six Issues**

Full Page: \$675 each

Half Page: \$375 each

Quarter Page: \$225 each

In Our Newsletter

(Clickable to your website)

One Month/Two Issues:

\$275*

Three Months/Six Issues:

\$750**

Six Months/Twelve Issues:

\$1,350**

Twelve Months/24 Issues:

\$2,400**

Purchase an advertisement in two locations and receive a 10% discount on both ads!

Purchase an advertisement in all three locations and receive a 15% discount on all three ads!

**Must be paid in full 1 week before advertisement is run.*

***50% must be paid up-front one week before the ad is first placed. Balance can be paid monthly one week before each month remaining.*

Advertising is non-refundable.
 Advertising placement subject to manager approval.
 Attendance figure is based on historic performance and is not a prediction of future attendance.



SPECIFICATIONS

On Our Screens:

Please email high-resolution (300 DPI) art to nate@cinemaartscentre.org

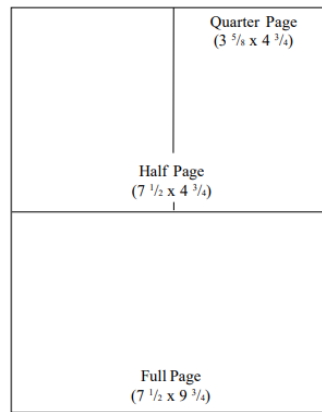
Size: 1600 x 900 pixels or 22.22" x 12.5"

File type: JPEG, or PDF

In Our Program Guide:

Please email high-resolution (300 DPI) art to cat@cinemaartscentre.org

Size:



File type: JPEG, or PDF

In Our Newsletter:

Please email high-resolution (300 DPI) art to rene@cinemaartscentre.org

Size: 855 x 550 pixels or 9.2" x 5.7"

File type: JPEG, or PNG

ADVERTISE WITH THE CINEMA ARTS CENTRE

Cinema Arts Centre, 423 Park Avenue, Huntington, NY 11743

For more information contact Rene at 631-423-7611, ext. 18 or Ted at ext. 11

For payment information contact Vickie at 631-423-7611, ext. 20 or vickie@cinemaartscentre.org

- On Screen: 1 Month \$375; 3 Months, \$825; 6 Months, \$1,500; 12 Months, \$2,750
- Program Guide: 1 Issue/Full, \$875; 1 Issue/Half, \$475; 1 Issue/Quarter, \$275
 - 3 Issues/Full, \$775 each; 3 Issues/Half, \$425 each; 3 Issues/Quarter, \$250 each
 - 6 Issues/Full, \$675 each; 6 Issues/Half, \$375 each; 6 Issues/Quarter \$225 each
- Newsletter: 1 Month, \$275; 3 Months, \$750; 6 Months, \$1,350; 12 Months, \$2,400

Apply 10% discount if ads taken in two locations; apply 15% discount if ads taken in three locations

Individual/Company Name _____

Telephone: (____)_____ Email: _____

Address: _____

Town/State/Zip _____

Total Enclosed \$_____ Method of Payment: Check (payable to Cinema Arts Centre) CC

Visa/MC/Discover # _____ exp. ____/____ CVC: _____