



## **Sponsorship Proposal for Cinema for Kids ~ Every Sunday at Noon**

### **About the Cinema Arts Centre**

The Cinema Arts Centre (CAC) is Long Island's premiere independent community cinema and a 501(c)3 nonprofit organization with a national reputation for being leaders in independent film exhibition and cultural programming. Founded in 1973, CAC has about 10,000 loyal and engaged members and attracts about 125,000 attendees annually. CAC has over 22,000 social media followers and over 25,000 opt-in email subscribers.

### **About Cinema for Kids**

Every Sunday at Noon, the Cinema Arts Centre presents the best in kid and family-friendly films, including new releases, classics, American, and international selections. In January 2023, our series will include the best of the New York International Children's Film Festival. Past programs have included films from Studio Ghibli, one of the most acclaimed animation studios in the world; as well as classics such as Peter Rabbit, The Last Unicorn, Paddington, and the Nightmare before Christmas. By presenting our program every Sunday, families know they can always count on a great afternoon at the Cinema Arts Centre.

### **Request and Benefits**

We hope you will consider sponsorship of our Cinema for Kids Series, which will be acknowledged with a variety of marketing benefits.

Sponsor Cinema for Kids for a Full Year: \$8,000

Sponsor Cinema for Kids for Six Months: \$5,000

Sponsor Cinema for Kids for Three Months: \$3,000

#### Benefits for Each Program Month:

- Dedicated screen slide advertisement in our pre-screening slideshow
- Logo inclusion on event web banners and event pages on CAC Website (Clickable on event pages)
- Clickable logo in all email announcements shared by CAC and any/all outreach partners
- Clickable logo in the Cinema Arts Centre's twice-monthly Community Newsletter
- Sponsor Spotlight dedicated article about your business in an edition of our Community Newsletter
- Logo inclusion in all flyers and print advertising (Quarterly Folio pending print deadline)
- Ability to distribute branded items or promotional materials at each event
- Speaking Opportunity at each event, arrange one week in advance with [rene@cinemaartscentre.org](mailto:rene@cinemaartscentre.org)
- 4 tickets to each event to distribute as you see fit, arrange one week in advance with [rene@cinemaartscentre.org](mailto:rene@cinemaartscentre.org)

#### More Benefits:

- Clickable logo on the Sponsorship Page of the Cinema Arts Centre's website for a full year
- Listing on the CAC's donor wall for a full year

Tax ID #: 11-2368182

Contact: [rene@cinemaartscentre.org](mailto:rene@cinemaartscentre.org)

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**Cinema for Kids**

**Sponsor Information (Please print or type.)**

Name	
Company	
Address	
City	
State	
Zip Code	
Phone	
Email	

One Year:  \$8,000; Six Months:  \$5,000; Three Months:  \$3,000

**Payment (Please print or type.)**

Total Amount	
Payment Type	<input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard
Card Number	
Expiration Date	
Signature	

**Acknowledgement Information**

Please use the following names in all acknowledgments:

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**Please send high-resolution jpg or png logo to [rene@cinemaartscentre.org](mailto:rene@cinemaartscentre.org).**

**Cinema Arts Centre, 423 Park Avenue (PO Box 498), Huntington, NY 11743**