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**Sponsorship Proposal for
North Shore Open Mic and Hard Luck Cafe at the Cinema Arts Centre
Every Wednesday at the Cinema Arts Centre**

About the Cinema Arts Centre:

Founded in 1973, the Cinema Arts Centre has recently revitalized its space with new seating, upgraded ventilation, renovated restrooms and more. With approximately 10,000 loyal members, the Cinema Arts Centre presents independent film programming, cultural events, educational programs and workshops 7 days-a-week. Special events include director discussions, author events, art exhibits, live comedy, and live music in the Sky Room Café.

About the Folk Music Society of Huntington:

For more than 50 years the Folk Music Society of Huntington has continued to present two monthly concert series, a monthly folk jam and sing-along, and an annual folk festival in conjunction with the Huntington Arts Council. The Folk Music Society of Huntington is proud to be an active member of Folk Alliance International, the Huntington Arts Council and the Northeast Regional Folk Alliance (NERFA).

About North Shore Open Mic:

Hosted by local singer-songwriter, Toby Tobias, everyone is encouraged to be the best songwriter and performer they can be, in an environment of goodwill and open-mindedness. The open mic is presented three Wednesdays each month at the Cinema Arts Centre.

About Hard Luck Café:

Since the 1960s, coffeehouses have served as smaller forums to see and hear local and regional artists. The Hard Luck Cafe, begun in 1992, strives to do the same by presenting local, regional and up-and-coming national touring artists in an intimate atmosphere. Held on the third Thursday of the month, from September through June, in the Sky Room at Huntington's Cinema Arts Centre, the Hard Luck Cafe usually features a split bill with two artists/groups. Refreshments – including beer and wine – are available for purchase. Hard Luck Café is presented one Wednesday each month at the Cinema Arts Centre.

Sponsorship Benefits and Pricing:

12 Months of Programming: \$7,000
6 Months of Programming: \$4,000
3 Months of Programming: \$2,500
1 Month of Programming: \$1,000



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Sponsorship Benefits Include the Following for Each Sponsored Month of Programming:

- Logo on screen slide to run in association with each program, four shows per day on three screens (Over 10,000 monthly visitors)
- Clickable logo on the event page of our website
- Clickable Logo in Program E-blasts to over 25,000 opt-in subscribers
- Logo inclusion in the event ad in our Bi-Monthly Program Guide for each program month (Distribution: 20,000, including direct mail to approximately 7,000 homes; NOTE: Program Guide currently out of distribution, will resume by 2023)
- Signage and ability to distribute materials at each event
- Clickable logo in Community Newsletter, twice monthly during each program month (over 23,000 opt-in subscribers)
- Inclusion in all press releases and social media announcements
- 4 tickets to each event

Additional Benefits with Sponsorship of Three Months of Programming:

- Dedicated screen slide advertisement to run during each program month
- Clickable logo in the featured column of our sponsor webpage to run through to a full year from date of final program
- Inclusion on the Donor Wall in our highly-trafficked Sky Room Café through to a full year from date of final program

Additional Benefits with Sponsorship of Six Months of Programming:

- Dedicated screen slide advertisement to run for a full year
- Clickable logo in the featured column of our sponsor webpage to run through to a full year from date of final program
- Inclusion on the Donor Wall in our highly-trafficked Sky Room Café through to a full year from date of final program

Additional Benefits with Sponsorship of One Year of Programming:

- Dedicated screen slide advertisement to run for a 18 months
- Clickable logo in the featured column of our sponsor webpage to run through to a full year from date of final program



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NOOM/HLC SPONSORSHIP (Please print or type.)

Name	
Company	
Address	
City	
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Phone	
Email	

- 12 Months of Programming: \$7,000
- 6 Months of Programming: \$4,000
- 3 Months of Programming: \$2,500
- 1 Month of Programming: \$1000

Payment (Please print or type.)

Total Amount	
Payment Type	<input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard
Card Number	
Expiration Date	
Signature	

Acknowledgement Information

Please use the following names in all acknowledgments:

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Please send high-resolution jpg or png logo to rene@cinemaartscentre.org.

Cinema Arts Centre, 423 Park Avenue, Huntington, NY 11743

Tax ID #: 11-2368182

For more information, please call (631) 423-7611, ext. 18 or ext. 11.