



Proposal for Sponsorship
Cinema Arts Centre's 50th Anniversary
Five Special Programs; Screen Advertisement;
Advertisement in 50th Anniversary Edition of CAC Folio

When the Cinema Arts Centre was founded in December 1973, it was called the New Community Cinema. Co-Founders Vic Skolnick and Charlotte Sky, with their son Dylan, were passionate organizers who brought people together to form a movement around film culture that would help define the character of our area, now renowned as a cultural destination and an arts-rich community. Long-time residents love to reminisce about how they were there, back when Vic and Char would hang a sheet on the wall of a friend's dance studio and project films with a borrowed projector. Attendees would bring their own chairs, and have tea and chat about the film while the reels were being changed. They call it the "sheet-on-the-wall" days. Membership began as a request for a contribution from each film-goer to help pay for the following week's film. From this beginning, we have grown to present a robust slate of screenings and events 7 days-a-week, 365 days-a-year, with digital and 35mm projection capability, three main auditoriums, and a big screen in our multi-purpose space, the Sky Room Café. We have nearly 10,000 members and attract about 135,000 visitors to our area each year.

This year, in celebration of our 50th Anniversary, we have been presenting a number of special programs. This October, we will be launching a special 50th anniversary series "CAC through the Decades" consisting of five screening and reception events each featuring a favorite film for each decade of the Cinema's history, culminating in a full-facility event featuring three films from the 70s, live music, refreshments, and more, to be held on December 1, 2023 – 50 years exactly from the day of our founding.

Our Fall Folio will be a special 50th Anniversary edition, highlighting our "CAC through the Decades" series, and prominently featuring our 50th Anniversary sponsors. We are also producing a 50th Anniversary keepsake album, with pictures, stories, and messages from our community.

We invite you to become an integral part of our 50th Anniversary Celebration by becoming a 50th Anniversary Sponsor, which will be acknowledged with high visibility to our deeply engaged community.

"CAC through the Decades" event dates: 10/6/23; 10/20/23; 11/3/23; 11/17/23; 12/1/23

The mission of the Cinema Arts Centre is to bring the best in cinematic artistry to Long Island, and use the power of film to expand the awareness and consciousness of our community.

Levels and Benefits:

Presenting Sponsor (1 available): \$5,000

- **Dedicated Screen Slide Advertisement for a Full Year:** Share your message on a screen slide to run in our pre-screening slideshow in three theaters, 12 shows daily for a full year; provide your own art or work with our team to craft your advertisement. Change your message with new slide art any time over the 12-month period
- **Full-Page Advertisement** in the 50th Anniversary edition of the Folio, our quarterly printed program guide covering the months of October, November, and December; mailed to approximately 7,000 homes (deadline to receive art: September 8)
- **Full-Page Advertisement** in the 50th Anniversary Keepsake Album
- **Most Prominent Placement in 50th Anniversary Screen Slide:** Our 50th Anniversary Screen Slide will run in our pre-screening slideshow in all three theaters October– December 2023
- **Most Prominent Placement of Clickable Logo in Community Newsletters:** Your clickable logo will have the most prominent placement in the 50th Anniversary section of our twice-monthly Community Newsletter emailed to over 20,000 opt-in subscribers
- **Most Prominent Placement of Clickable Logo on Event Pages and Online Promotion** for each “CAC through the Decades” event. Your clickable logo will have most prominent placement on event pages and in promotional emails
- **Verbal Acknowledgment** at each “CAC through the Decades” event
- **Clickable Logo Inclusion in Featured Column of Sponsor Page** on CAC Website for a full year
- **Acknowledgement on Donor Wall in Highly-Trafficked Sky Room Café and in our Quarterly Folio** mailed to approximately 7,000 Homes; full year
- **Complimentary Director’s Circle Membership:** A Director’s Circle Membership comes with 2 free tickets with popcorn and soda to every regular screening and a large variety of special events at the Cinema Arts Centre for a full year
- **Four Complimentary Tickets** to each “CAC through the Decades” event

Co-Sponsor (2 available): \$2,500

- **Dedicated Screen Slide Advertisement for Six Months:** Share your message on a screen slide to run in our pre-screening slideshow in three theaters, 12 shows daily for six months; provide your own art or work with our team to craft your advertisement. Change your message with new slide art any time over the 6-month period
- **Half-Page Advertisement** in the 50th Anniversary edition of the Folio, our quarterly printed program guide covering the months of October, November, and December; mailed to approximately 7,000 homes (deadline to receive art: September 8)
- **Half-Page Advertisement** in the 50th Anniversary Keepsake Album
- **Prominent Placement in 50th Anniversary Screen Slide:** Our 50th Anniversary Screen Slide will run in our pre-screening slideshow in all three theaters October– December 2023

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- **Prominent Placement of Clickable Logo in Community Newsletters:** Your clickable logo will have prominent placement in the 50th Anniversary section of our twice-monthly Community Newsletter emailed to over 20,000 opt-in subscribers
- **Prominent Placement of Clickable Logo on Event Pages and Online Promotion** for each “CAC through the Decades” event. Your clickable logo will have prominent placement on event pages and in promotional emails
- **Verbal Acknowledgment** at each “CAC through the Decades” event
- **Clickable Logo Inclusion in Featured Column of Sponsor Page** on CAC Website for a full year
- **Acknowledgement on Donor Wall in Highly-Trafficked Sky Room Café and in our Quarterly Folio** mailed to approximately 7,000 Homes; full year
- **Complimentary Patron Membership:** A Patron Membership comes with 1 free ticket with popcorn and soda to every regular screening and a large variety of special events at the Cinema Arts Centre for a full year
- **Four Complimentary Tickets** to each “CAC through the Decades” event

Supporting Sponsor (4 available): \$1,000

- **Dedicated Screen Slide Advertisement for Three Months:** Share your message on a screen slide to run in our pre-screening slideshow in three theaters, 12 shows daily for three months; provide your own art or work with our team to craft your advertisement. Change your message with new slide art any time over the 3-month period
- **Quarter-Page Advertisement** in the 50th Anniversary edition of our quarterly printed program guide covering the months of October, November, and December; mailed to approximately 7,000 homes (deadline to receive art: September 8)
- **Quarter-Page Advertisement** in the 50th Anniversary Keepsake Album
- **Inclusion in 50th Anniversary Screen Slide:** Our 50th Anniversary Screen Slide will run in our pre-screening slideshow in all three theaters October– December 2023
- **Inclusion of Clickable Logo in Community Newsletters:** Your clickable logo will be included in the 50th Anniversary section of our twice-monthly Community Newsletter emailed to over 20,000 opt-in subscribers
- **Inclusion of Clickable Logo on Event Pages and Online Promotion** for each “CAC through the Decades” event. Your clickable logo will be included on event pages and in promotional emails
- **Verbal Acknowledgment** at each “CAC through the Decades” event
- **Clickable Logo Inclusion in Featured Column of Sponsor Page** on CAC Website for a full year
- **Acknowledgement on Donor Wall in Highly-Trafficked Sky Room Café and in our Quarterly Folio** mailed to approximately 7,000 Homes; full year
- **Two Complimentary Tickets** to each “CAC through the Decades” event

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Contributing Sponsor (4 available): \$500

- **Dedicated Screen Slide Advertisement for One Month:** Share your message on a screen slide to run in our pre-screening slideshow in three theaters, 12 shows daily for one month; provide your own art or work with our team to craft your advertisement.
- **Quarter-Page Advertisement** in the 50th Anniversary edition of our quarterly printed program guide covering the months of October, November, and December; mailed to approximately 7,000 homes (deadline to receive art: September 8)
- **Quarter-Page Advertisement** in the 50th Anniversary Keepsake Album
- **Inclusion in 50th Anniversary Screen Slide:** Our 50th Anniversary Screen Slide will run in our pre-screening slideshow in all three theaters October– December 2023
- **Inclusion of Clickable Logo in Community Newsletters:** Your clickable logo will be included in the 50th Anniversary section of our twice-monthly Community Newsletter emailed to over 20,000 opt-in subscribers
- **Inclusion of Hyperlink on Event Pages and Online Promotion** for each “CAC through the Decades” event. Clickable text acknowledgment will be included on event pages and in promotional emails
- **Clickable Logo Inclusion on Sponsor Page** on CAC Website for a full year

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50th Anniversary Programming, September – December 2023

Sponsor Information (Please print or type.)

Name	
Company	
Address	
City	
State	
Zip Code	
Phone	
Email	

Presenting Sponsor: \$5,000; Co-Sponsor: \$2,500; Supporting Sponsor: \$1,000;
Contributing Sponsor: \$500

Payment (Please print or type.)

Total Amount	
Payment Type	<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express
Card Number	
Expiration Date	
Signature	

Acknowledgement Information

Please use the following names in all acknowledgments:

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Please send high-resolution jpg or png logo to rene@cinemaartscentre.org.

Cinema Arts Centre, 423 Park Avenue (PO Box 498), Huntington, NY 11743