









About the Cinema Arts Centre

Established in 1973 by founders Vic Skolnick and Charlotte Sky, with their son Dylan Skolnick, the Cinema Arts Centre (CAC) has brought residents together to form a movement around film culture that has contributed to defining our area as a cultural destination and an arts-rich community. Our recently renovated facility has three main theaters and a big screen in our Sky Room Café which serves as a multipurpose space where we often present community programs, as well as an outdoor garden space.

The Cinema Arts Centre is open 7 days-a-week and presents daily screenings of first-run American and international independent films. In addition, we have a variety of monthly series, limited series, festivals, and special events. In 2023, we presented over 500 special events in addition to our daily first-run screenings. Our vision is to provide the broadest range of film programs possible, while also providing a curated experience in which our audiences are exposed to programs of great artistic merit.

Events are often coordinated with music, receptions and special guests.

Past guests include:

Brooke Adams • Jane Alexander • Robert Altman • Carol Burnett • Ed Burns • Steve Buscemi Dick Cavet • Harry Chapin • Alan Cumming • Edie Falco • Danny Glover • Lee Grant Pam Grier • Samuel Goldwyn, Jr. • Steve Guttenberg • Norman Lear • Ang Lee • Spike Lee Rita Moreno • Christopher Plummer • Lynn Redgrave • George Romero • Isabella Rossellini Tony Shaloub • Paul Schrader • John Turturro • Wim Wenders • Debra Winger • Peter Yarrow

By the Numbers

Active Members: Over 7,000! Annual Visitors: Over 100,000

Social Media Followers: Over 30,000! Opt-in Email Subscribers: Over 30,000!

Corporate Patron Program and Benefits

The Cinema Arts Centre's Corporate Patron Program is a wonderful way for your company to support our cultural community hub and independent film programming, while providing significant benefits for employees, executives and clients, including access to screenings and events, networking opportunities, free and discounted event-hosting, and tremendous brand exposure through the Cinema Arts Centre's deep, multi-channel outreach capacity.

Corporate Benefactor \$7,500

• On Screen Advertising

A dedicated screen ad in our pre-screening slideshow which runs before each show in our three theaters – at least 12 shows daily – for 6 months

• E-Newsletter Advertising

A dedicated clickable ad in our Community Newsletter emailed to over 20,000 opt-in newsletter subscribers for 6 months, 12 editions

Movie Passes

25 one-time-use passes; each pass allows complimentary admission for two to any regular screening or special event priced \$12 or less for CAC Members

• TWO Director's Circle Membership

These dual memberships offer one full year of Director's Circle benefits which includes complimentary admission to all regular screening or special event priced \$12 or less for CAC Members, and free popcorn, soda, coffee, tea or water

Networking

TWO invitations to our annual Garden Party and annual

Corporate Philanthropist \$15,000

• On Screen Advertising

A dedicated screen ad in our pre-screening slideshow which runs before each show in our three theaters – at least 12 shows daily – for 12 months

• E-Newsletter Advertising

A dedicated clickable ad in our Community Newsletter emailed to over 20,000 opt-in newsletter subscribers for 12 months, 24 editions

• Print Advertising

A half-page full color print ad in TWO editions of our Quarterly Folio (Distribution: 10,000)

Movie Passes

50 one-time-use passes; each pass allows complimentary admission for two to any regular screening or special event priced \$12 or less for CAC Members

• FOUR Director's Circle Membership

These dual memberships offer one full year of Director's Circle benefits which includes complimentary admission to all regular screening or special event priced \$12 or less for

Corporate Partner \$20,000

On Screen Advertising

A dedicated screen ad in our pre-screening slideshow which runs before each show in our three theaters – at least 12 shows daily – for 18 months

• E-Newsletter Advertising

A dedicated clickable ad in our Community Newsletter emailed to over 20,000 opt-in newsletter subscribers for 18 months, 36 editions; PLUS a dedicated spotlight article in one edition of our newsletter (up to 500 words, with images and hyperlinks)

• Print Advertising

A half-page full color print ad in FOUR editions of our Quarterly Folio (Distribution: 10,000)

Movie Passes

50 one-time-use passes; each pass allows complimentary admission for two to any regular screening or special event priced \$12 or less for CAC Members

• SIX Director's Circle Membership Cards

These dual memberships offer one full year of Director's

Thanks-a-Brunch attended by our closest supporters and local business and civic leaders

• Event Hosting

Member-pricing for facility rentals, and ONE FREE rental Monday-Friday 8am-11:30 am for a morning seminar or networking breakfast (depending upon availability of space)

• Private Screening

One Private Screening for up to 55 people in Cinema 3 any Monday-Thursday, depending on availability

Acknowledgment

Clickable listing on the sponsor page of our website for a full year; listing on the donor wall of our Sky Room Café for a full year; listing in our Quarterly program Guide for a full year; listing in our prescreening slideshow for a full year CAC Members, and free popcorn, soda, coffee, tea or water

• Networking

FOUR invitations to our annual Garden Party and annual Thanks-a-Brunch attended by our closest supporters and local business and civic leaders

• Event Hosting

Member-pricing for facility rentals, and TWO FREE rental Monday-Friday 8am-11:30 am for a morning seminar or networking breakfast (depending upon availability of space)

• Private Screening

One Private Screening for up to 70 people in Cinemas 2 or 3, plus use of our Sky Room for a post-screening reception, any Monday-Thursday, depending on availability

Acknowledgment

Clickable listing on the sponsor page of our website for a full year; listing on the donor wall of our Sky Room Café for a full year; listing in our Quarterly program Guide for a full year; listing in our prescreening slideshow for a full year

Circle benefits which includes complimentary admission to all regular screening or special event priced \$12 or less for CAC Members, and free popcorn, soda, coffee, tea or water

Networking

SIX invitations to our annual Garden Party and annual Thanks-a-Brunch attended by our closest supporters and local business and civic leaders

• Event Hosting

Member-pricing for facility rentals, and TWO FREE rental Monday-Friday 8am-11:30 am for a morning seminar or networking breakfast (depending upon availability of space)

• Private Screening

One Private Screening for up to 190 people in Cinemas 1, 2, or 3, plus use of our Sky Room for a post-screening reception, any Monday-Thursday, depending on availability

Acknowledgment

Clickable listing on the sponsor page of our website for a 18 months; listing on the donor wall of our Sky Room Café for a 18 months; listing in our Quarterly program Guide for a 18 months; listing in our pre-screening slideshow for a 18 months

For more information about the Cinema Arts Centre and our Corporate Membership Program, please contact René Bouchard, Director of Development at (631) 423-7610, ext. 18 or write to rene@cinemaartscentre.org.