



## **Proposal for Sponsorship Cinema Arts Centre Community E-Newsletter**

### **About the Cinema Arts Centre**

The mission of the Cinema Arts Centre is to bring the best in cinematic artistry to Long Island, and use the power of film to expand the awareness and consciousness of our community.

When the Cinema Arts Centre was founded in 1973, it was called the New Community Cinema. Co-Founders Vic Skolnick and Charlotte Sky, with their son Dylan, were passionate organizers who brought people together to form a movement around film culture that would help shape and define the very character of our area, now renowned as a cultural destination and an arts-rich community. Long-time residents love to reminisce about how they were there, back when Vic and Char would hang a sheet on the wall of a friend's dance studio and project films with a borrowed projector. Attendees would bring their own chairs, and have tea and chat about the film while the reels were being changed. They call it the "sheet-on-the-wall" days.

Membership began as a request for a contribution from each film-goer to help pay for the following week's film. From this beginning, we have grown to become a state-of-the-art cinema, with digital and 35mm projection capability, three main auditoriums, and a big screen in our multi-purpose space, the Sky Room Café.

We have a long history of using the power of film to do social good. Programs unite, inspire, educate, mobilize, and create empathy in a world where empathy is greatly needed. Like the power of film itself, which is greater than the sum of its parts, the power of the CAC is boundary-breaking. Programs lift the voices of under-represented groups, of vital community organizations, and other not-for-profit organizations, impacting a variety of causes and issues, and allowing us to share resources, create mutual benefits and work toward a better Long Island.

### **About the Community E-Newsletter**

For over ten years, our Community E-Newsletter has informed a growing list of opt-in subscribers about the Cinema Arts Centre's community involvement and impact. Currently, our newsletter has over 23,000 opt-in subscribers. The newsletter is sent twice each month, on alternate Fridays. All newsletters are archived on our website. Newsletters are also shared on social media.

## Newsletter Sponsorship with Sponsored Content

### Benefits:

- Clickable logo placement:
  - Lead position in sponsor acknowledgement section of newsletter for each month of sponsorship
  - Exclusive inclusion on Cinema Arts Centre media page where all newsletters are archived for each month of sponsorship (No other sponsors are acknowledged on this page)
  - Inclusion in featured section on Cinema Arts Centre sponsor page for a full year
- Sponsored Content:
  - One newsletter each month may include your original content. Demonstrate your expertise with informative and entertaining features that engage our subscribers with your brand, or share community news about your business
- Additional Acknowledgment:
  - Listing on the Donor Wall in our facility for a full year
  - Listing on the back page of our printed program guide for a full year

**Pricing:** 3 months for \$1,000; 6 months for \$1,750; 12 months for \$2,500



**Reply Form – Newsletter Sponsor**

**Sponsor Information (Please print or type.)**

Name	
Company	
Address	
City	
State	
Zip Code	
Phone	
Email	

\$2,500;  \$1,750;  \$1,000

**Payment (Please print or type.)**

Total Amount	
Payment Type	<input type="checkbox"/> Check (payable to Cinema Arts Centre) <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard
Card Number	
Expiration Date	
Security Code	
Signature	

**Acknowledgement Information**

Please use the following names in all acknowledgments:

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**Please send high-resolution jpg or png logo and landing URL to [rene@cinemaartscentre.org](mailto:rene@cinemaartscentre.org).**