

## Sponsorship Proposal for Pride Cinema



### About the Cinema Arts Centre

The Cinema Arts Centre (CAC) is Long Island's premiere independent community cinema and a 501(c)3 nonprofit organization with a national reputation for being leaders in independent film exhibition and cultural programming. Founded in 1973, CAC has about 10,000 loyal and engaged members and attracts about 125,000 attendees annually. CAC has over 30,000 social media followers and over 25,000 opt-in email subscribers.

### Every Month is Pride Month at the Cinema Arts Centre

Curated by CAC Member Brian Atkins, this monthly series includes excellent films that tell LGBTQIA+ stories. Along with film, we strive to bring our community together to meet one another, discuss, and enjoy a reception following each film.

### Request and Benefits

We hope you will consider sponsorship of our Pride Cinema Series, which will be acknowledged with a variety of marketing benefits.

Sponsor Pride Cinema for a Full Year: \$6,000

Sponsor Pride Cinema for Six Months: \$3,500

Sponsor Pride Cinema for Three Months: \$2,000

### Benefits for Each Program Month:

- Dedicated screen slide advertisement in our pre-screening slideshow
- Logo inclusion on event web banners and event pages on CAC Website (Clickable on event pages)
- Clickable logo in all email announcements shared by CAC and any/all outreach partners
- Clickable logo in the Cinema Arts Centre's twice-monthly Community Newsletter
- Sponsor Spotlight dedicated article about your business in an edition of our Community Newsletter
- Logo inclusion in all flyers and print advertising (Quarterly Folio pending print deadline)
- Ability to distribute branded items or promotional materials at each event
- Speaking Opportunity at each event, arrange one week in advance with [rene@cinemaartscentre.org](mailto:rene@cinemaartscentre.org)
- 4 tickets to each event to distribute as you see fit, arrange one week in advance with [rene@cinemaartscentre.org](mailto:rene@cinemaartscentre.org)

### More Benefits:

- Clickable logo on the Sponsorship Page of the Cinema Arts Centre's website for a full year
- Listing on the CAC's donor wall for a full year



**Pride Cinema**

**Sponsor Information (Please print or type.)**

|          |  |
|----------|--|
| Name     |  |
| Company  |  |
| Address  |  |
| City     |  |
| State    |  |
| Zip Code |  |
| Phone    |  |
| Email    |  |

One Year:  \$6,000; Six Months:  \$3,500; Three Months:  \$2,000

**Payment (Please print or type.)**

|                 |  |
|-----------------|--|
| Total Amount    |  |
| Payment Type    | <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard |
| Card Number     |  |
| Expiration Date |  |
| Signature       |  |

**Acknowledgement Information**

Please use the following names in all acknowledgments:

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|--|

**Please send high-resolution jpg or png logo to [rene@cinemaartscentre.org](mailto:rene@cinemaartscentre.org).**

**Cinema Arts Centre, 423 Park Avenue (PO Box 498), Huntington, NY 11743**