



## INTERESTED IN ADVERTISING?

With tens of thousands of visitors each year and thousands of loyal and engaged members, the Cinema Arts Centre is centrally located to attract audiences from all over the diverse communities of Long Island.

The Cinema Arts Centre presents film programming 365 days/year, including a variety of American and international films, documentaries, film series, and hundreds of special events each year, often coordinated with receptions and special guests. Annually we present special programs for Black History Month, Women's Herstory Month, and we host the Pride Cinema.

Over 300 local businesses and companies work with the cinema in some way. By partnering with the Cinema Arts Centre, you are aligning your business with a beloved cultural icon, with a large and loyal following.

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### OUR FOLIO

Our folio mails out quarterly with circulation to about 10,000 Long Island residents. Copies are available at select local businesses.

### RATES AND SIZES

#### Full page

8" x 10.5"

*All readable type within: 7.25" x 9.75"*

*Bleed (if applicable): 0.25"*

#### Half page (horizontal only)

7.25" x 4.75"

#### Sectional ad (vertical only)

3.5" x 4.75"

Ad files must be sent as a **.PDF**, **.TIFF**, or **.PNG** — **300dpi** or higher.

**CMYK profile** if in color or **B&W profile** if in black and white.

**1 quarter:** Full: \$875; ½ page: \$475; sectional: \$275 | **2 quarters:** Full: \$800 per issue (\$1,600 total); ½ page: \$430 per issue (\$860 total); sectional: \$250 per issue (\$500 total) | **3 quarters:** Full: \$760 per issue (\$2,280 total); ½ page: \$410 per issue (\$1,230 total); sectional: \$235 per issue (\$705 total) | **4 quarters:** Full: \$725 per issue (\$2,900 total); ½ page: \$390 per issue (\$1,560 total); sectional: \$220 per issue (\$880 total)

### Deadlines:

Winter: November 15 for Jan-March Issue; Spring: February 15 for April – June Issue; Summer: May 15 for July – Sept Issue; Fall: August 15 for Oct – Dec issue

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## OUR SCREENS

Our pre-screening ad slideshow runs on all three screens, 12 shows a day, to approx. 3,000 weekly visitors.

### RATES\*

**1 month:** \$375  
**3 months:** \$825

**6 months:** \$1,500  
**12 months:** \$2,750

Ad files must be sent as a **.JPEG** or **.PNG** — **300dpi** or higher.

Dimensions must be **1600 x 900 pixels** (22.22" x 12.5").

**External links will not be accepted.**

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## OUR NEWSLETTER

Our newsletter is emailed twice monthly to over 22,000 opt-in subscribers with clickable advertisements.

### RATES\*

**1 Month (2 Issues):** \$275  
**3 Months (6 Issues):** \$750

**6 Months (12 Issues):** \$1,350  
**12 Months (24 Issues):** \$2,400

Ad files must be sent as a **.JPEG** or **.PNG** — **300dpi** or higher.

Dimensions must be **855 x 550 pixels** (9.2" x 5.7").

**External links will not be accepted.**

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**For more information or to secure your ad space, contact:**

**René at [rene@cinemaartscentre.org](mailto:rene@cinemaartscentre.org).**

\* For ads running one month, **full payment is due one week before display.**

For ads running three months or longer, **a 50% deposit is due one week before display.** Balance may be paid monthly, one week prior to the 1st of each month.