



INTERESTED IN ADVERTISING?

With tens of thousands of visitors each year and thousands of loyal and engaged members, the Cinema Arts Centre is centrally located to attract audiences from all over the diverse communities of Long Island.

The Cinema Arts Centre presents film programming 365 days/year, including a variety of American and international films, documentaries, film series, and hundreds of special events each year, often coordinated with receptions and special guests. Annually, we present special programs for Black History Month, Women's Herstory Month, and we host the Pride Cinema.

Over 300 local businesses and companies work with the Cinema in some way. By partnering with the Cinema Arts Centre, you are aligning your business with a beloved cultural icon with a large and loyal following.

OUR SCREENS

Our pre-screening ad slideshow runs on all three screens, 12 shows a day, to approx. 3,000 weekly visitors.

RATES*

1 Month: \$375
3 Months: \$825

6 Months: \$1,500
12 Months: \$2,750

Ad files must be sent as a **.JPEG** or **.PNG** — **300dpi** or higher.
Dimensions must be **1600 x 900 pixels** (22.22" x 12.5").

External links will not be accepted.

OUR NEWSLETTER

Our newsletter is emailed twice monthly to over 22,000 opt-in subscribers with clickable advertisements.

RATES*

1 Month (2 Issues): \$275
3 Months (6 Issues): \$750

6 Months (12 Issues): \$1,350
12 Months (24 Issues): \$2,400

Ad files must be sent as a **.JPEG** or **.PNG** — **300dpi** or higher.
Dimensions must be **855 x 550 pixels** (9.2" x 5.7").

External links will not be accepted.

Questions to René at rene@cinemaartscentre.org.

* For ads running one month, **full payment is due one week before display.**

For ads running three months or longer, a **50% deposit is due one week before display.** Balance may be paid monthly, one week prior to the 1st of each month.

OUR FOLIO

Our folio mails out quarterly with a distribution of 10,000, including approx. 5,000 Long Island homes.

SIZES AND RATES

Full page
8" x 10.5"

Half page (horizontal only)
7.25" x 4.75"

Quarter page (vertical only)
3.5" x 4.75"

Readable type within: 7.25" x 9.75"

Bleed (if applicable): 0.25"

	One issue	Two issues*	Three issues*	Four issues*
Full page	\$875	\$800 (\$1,600 total)	\$760 (\$2,280 total)	\$725 (\$2,900 total)
Half page	\$475	\$430 (\$860 total)	\$410 (\$1,230 total)	\$390 (\$1,560 total)
Quarter page	\$275	\$250 (\$500 total)	\$235 (\$705 total)	\$220 (\$880 total)

*price per issue

Ad files must be sent as a **.PDF**, **.TIFF**, or **.PNG** — **300dpi** or higher.

Use **CMYK profile** if in color or **B&W profile** if in black and white.

Payment must be received by:

November 15 for Winter Issue (Jan – March)

February 15 for Spring Issue (April – June)

May 15 for Summer Issue (July – Sept)

August 15 for Fall Issue (Oct – Dec)

Purchase two forms of advertising and receive a 10% discount on your whole order.

For more information or to secure your ad space, contact René at rene@cinemaartscentre.org.

ADVERTISE WITH THE CINEMA ARTS CENTRE, 423 Park Ave, Huntington, NY 11743

Individual/Company Name _____

Telephone: (____)_____ Email: _____

Address: _____

Town/State/Zip _____

Ad Type: _____ # of Months: _____

Total Enclosed \$_____ Method of Payment: ☐ Check (payable to Cinema Arts Centre) ☐ CC

Visa/MC/Discover # _____ exp. ____/____ CVC: _____

For more information, contact René at 631-423-7611, ext. 18 or Jason at ext. 11

For payment information, contact Matt at 631-423-7611, ext. 20 or matt@cinemaartscentre.org

All advertising is non-refundable. Advertising placement is subject to manager approval.